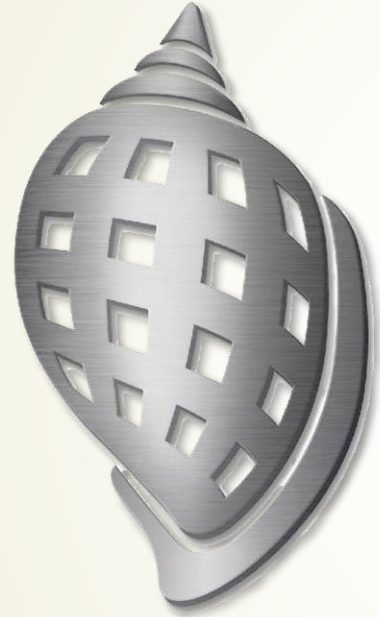


for.te.



The example of the SINA Hotels Group

Sina Hotels is a Leading Group in
Italian Hotellerie, with luxury Hotels
In many Italian Towns.

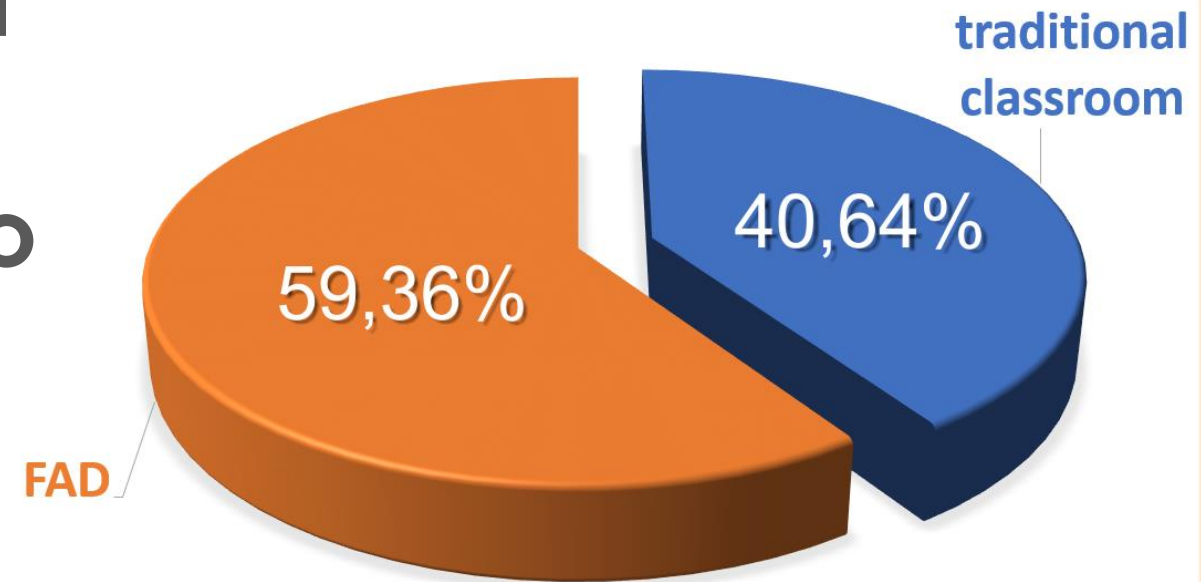


SINA HOTELS

In 2020, the Sina
Hotels group
presented a CIA plan
consisting exclusively
of **traditional
classrooms**



The Group radically reconverted the plan therefore at the end of the activities the traditional classrooms were reduced to 40.64%, the **Distance Learning (FAD)** had risen to 59.36%.



In this way they
managed to
**train employees of
several hotels in
different cities at the
same time...**



improving not only the **efficiency of training** but also **expanding the audience** and **making the development** of the knowledge of their key figures more homogeneous.

